



**16 - 18 April
2027**

THE PROTEA HOTEL
TECHNOPARK
STELLENBOSCH



**SPONSORSHIP
PROSPECTUS**

Welcome by the SASES President

Dear Shoulder and Elbow Trade Partners,

I warmly invite you to partner with us as a sponsor and exhibitor at the SA Shoulder and Elbow Surgeons Society (SASES) Biennial Meeting, taking place from 16-18 April 2027 at the Protea Hotel Technopark Stellenbosch.

This meeting brings together a diverse gathering of clinicians from emerging surgeons seeking foundational exposure to highly experienced specialists creating an unmatched platform for direct engagement. Your involvement is essential to the growth of shoulder and elbow surgery in South Africa, as industry partnerships directly drive academic development and technical progress across our community.

We encourage you to use this opportunity to showcase your latest technologies, implants, and equipment to an attentive, targeted audience. We offer a variety of sponsorship packages and exhibition stand options designed to give your brand maximum visibility.

A detailed overview of sponsorship and stand packages is attached. We would welcome the opportunity to discuss how we can work together to make this meeting a success for both your brand and the advancement of our field.

Sincerely,

Dr. Charl van den Berg
SASES President 2026-2028



Partnering with SASES connects your brand directly with clinicians across all experience levels. Your support directly shapes the technological landscape and future of shoulder and elbow surgery in South Africa.

Congress Dates

Thursday 15 April	Trade Build-Up day
Friday 16 April	Full-day congress followed by networking cocktail event at the conclusion of the scientific programme
Saturday 17 April	Full-day congress and free evening
Sunday 18 April	Half-day congress. Trade to breakdown after mid-morning tea break

Invited International Speakers



Dr Ruth Delaney
IRELAND



Dr A Lädemann
SWITZERLAND

MedTech Approval

Ethical Medtech (www.ethicalmedtech.eu) has advised that local events will no longer be assessed for MedTech Compliance.

Accommodation

There is limited accommodation available at the congress venue – please book as soon as possible to avoid disappointment.

Standard Guest Room

Single – R 2244 B&B

Double – R 2694 B&B

Larger Guest Room

Single – R 3084 B&B

Double – R 3534 B&B

Use the link below to qualify for the discounted congress rates.

[Book your group rate for SASES 2027](#)

Should you need to contact the venue directly please use the details below and quote “SASES 2027” block booking.

Email: reservationsa@phstellenbosch.com

Tel: +27 (0) 21 880 9500



Please note that rooms not booked more than 30 days before the congress date will be released back into the booking system and will be sold at the standard rate, should there be rooms available. We therefore encourage you to book your accommodation as soon as possible.

Congress Venue

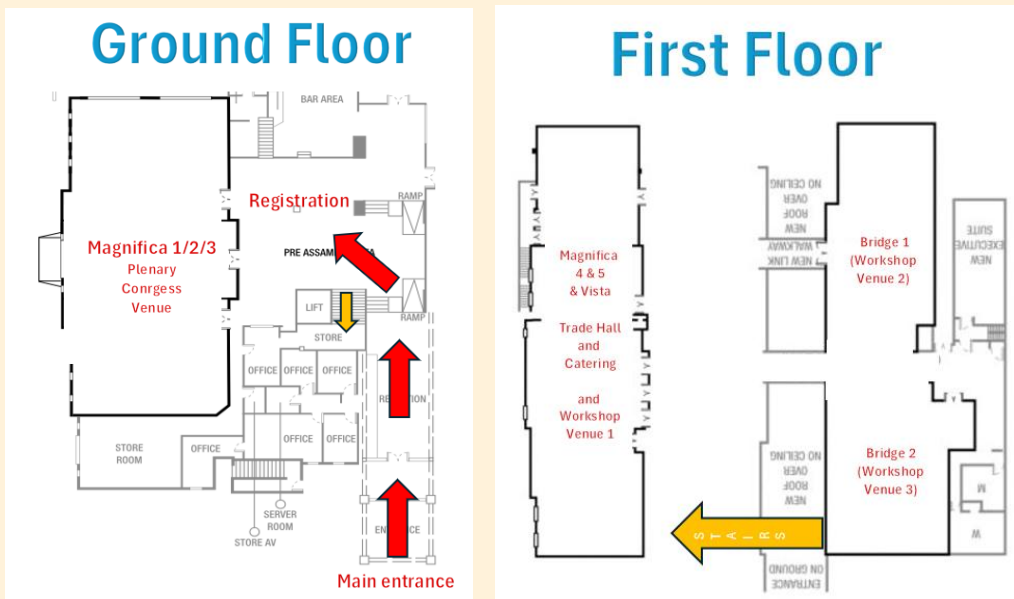
The venue for the 2027 SASES Congress is The Protea Hotel Technopark Stellenbosch.

021 880 9500



The venue is currently undergoing a large revamp, and we look forward to hosting a bigger and better SASES congress in 2027!

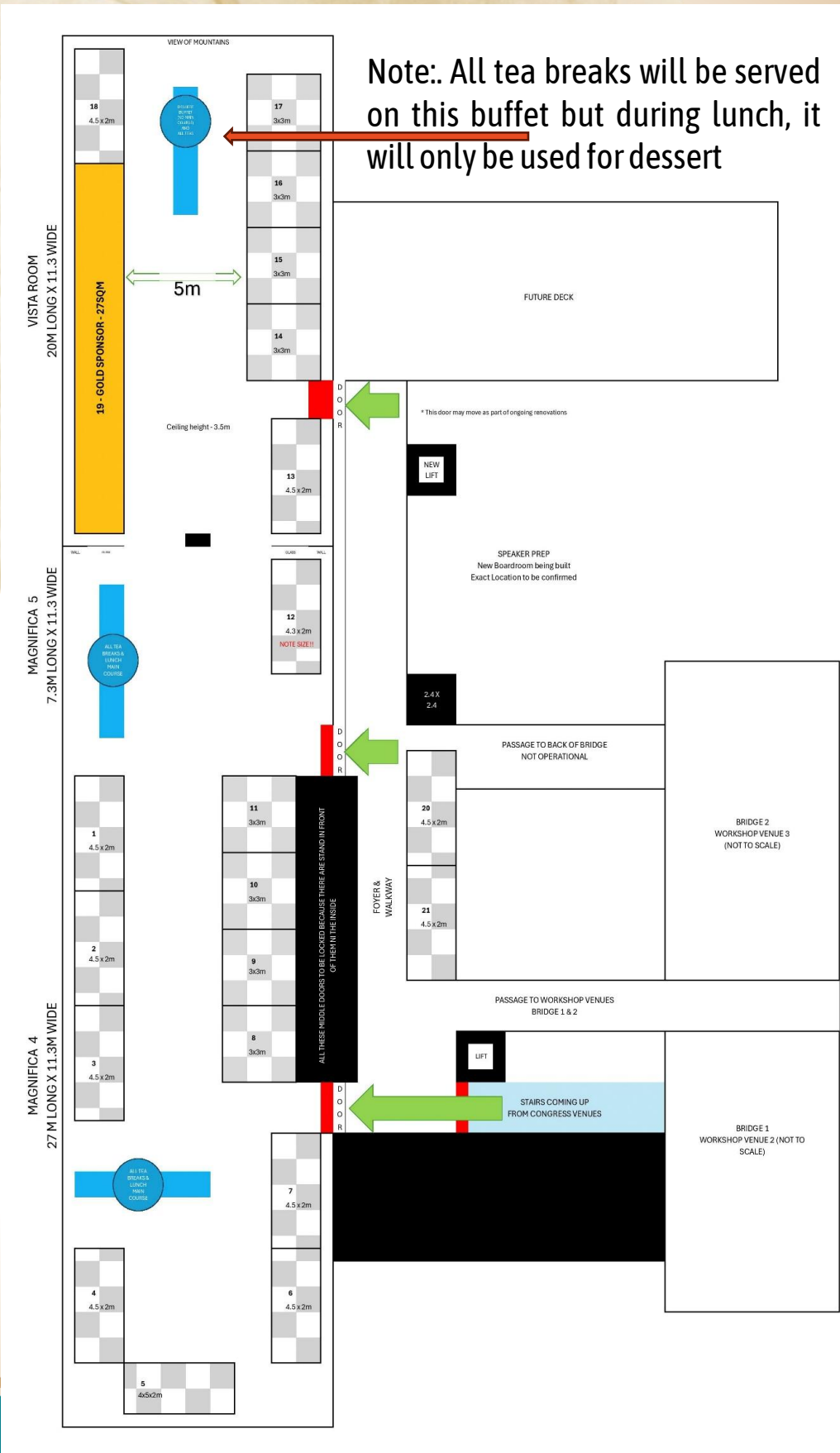
The registration area for the congress will be in the double volume ground floor area of the hotel, which is the foyer area for Magnifica 1, 2, and 3, which will be the main congress venue.



Exhibition Floorplan

Due to the excellent trade and delegate turnout in 2025, we have moved the trade hall and catering area into a much bigger venue which will be more comfortable for the trade and delegates.

Magnifica 4 & 5 and The Vista Room, on the first floor will be used for this.



Stand/sponsorship sales process

Stand/ package sales will go live on **Wednesday 28 October 2026** at 10h00 GMT+2 on the website <https://sases.org.za/sases2027/> The below link will take you to the correct page on the SASES website. The link to book a stand will not be available prior to this.

You will be required to register online at this time and request your first, second and third choice of exhibition stands and sponsorship options. Bookings will be handled on a first-come-first-served basis. While we will always try and accommodate your first choice, if this is not available, we will attempt to allocate your second or third choice of space. We will communicate with you on the day of the bookings in this regard.

We will then send the invoice, and you are requested to make payment as soon as possible. Bookings are not confirmed until payment has been received.



CLICK HERE

Trade Badges

The following trade badges are allocated as part of the stand space packages. You may order more badges at a cost of R 4 500 for the full congress or R 2 500 per day. Please contact Colette@colettediamond.co.za to order more badges.

- Bronze package (9sqm) - 2 x Badges
- Silver package (18sqm) - 4 x Badges
- Gold package (27 sqm) - 6 x Badges

Your trade badge allows you access to all catering in the trade hall as well as the networking event on the Friday night.

Sponsorship Packages & Exhibitor Opportunities



Cost:

R 215 000

**Number
available: 1**

Inclusive of:

- 27 sqm of exhibition floorspace
- DB Board
- 8 x Trade Badges
- Logo on the bottom of all confirmation emails sent to delegates when they register
- Logo on SASES website with link to your website
- Opportunity to place marketing in the congress bags
- Opportunity to play a 30 Second corporate video in the congress venue
- Full page advert in 1st & final delegate information brochure
- Opportunity to brand delegate key cards congress hotels



Cost:

R 150 000

**Number
available: 4**

Inclusive of:

- 18 sqm of exhibition floorspace
- 2 x Plug points
- 4 x Trade Badges
- Logo on the bottom of all confirmation emails sent to delegates when they register
- Logo on SASES website with link to your website
- Opportunity to show a static slide advert on the screens in the congress venue
- Full page advert in the final delegate information brochure



Cost:

R 70 000

**Number
available: 12**

Inclusive of:

- 9 sqm of exhibition floorspace
- 1 x Plug point
- 2 x Trade Badges
- Logo on SASES website with link to your website

Workshops

Workshops are an excellent opportunity to promote your products and services to the conference delegates. Bookings will be taken the day the stand sales open online.

Workshop slots will be sold as 100-minute slots – with the intention that you can run the same 45-minute workshop twice, straight after each other, to allow as many delegates as possible to attend your workshop.

There are six opportunities available with the opportunity to allow two more should there be a need.

Friday 16 April at the conclusion of the scientific programme and before the networking event:

- Friday Workshop 1. (In plenary venue)
- Friday Workshop 2. (The Bridge Venue 1)
- Friday Workshop 3. (The Bridge Venue 2)
 - o The Bridge venues will be available for you from 13h00 to showcase your products or do demonstrations etc

Saturday 17 April prior to the start of the scientific programme:

- Saturday Workshop 1. (In plenary venue)
- Saturday Workshop 2. (The Bridge Venue 1)
- Saturday Workshop 3. (The Bridge Venue 2)
 - o The bridge venues will be available to you after your workshop until lunch time to showcase your products or do demonstrations etc

The cost will be R 35 000 per double slot and is inclusive of

- Standard audiovisual equipment
- The opportunity to place a printed flyer for your workshop in the congress bags
- Your workshop information will be placed on the congress website and programme
- Please note that these costs do not include the facilities to accommodate for a virtual speaker, and this will be charged additionally if required.

Other Sponsorship Options

	<u>SPONSORSHIP OPPORTUNITY</u>	<u>COST</u>
1	Branding and ownership of the networking event on Friday (could be shared with more than one noncompetitive company)	R 30 000,00
2	Opportunity to provide branded lanyards and logo on name badges	R 28 750,00
3	Branding of the congress plenary venue	R 28 750,00
4	Opportunity to provide branded registration desk	R 20 000,00
5	Opportunity to own the Wi-Fi Password for the duration of the congress	R 11 500,00
6	Opportunity to provide branded directional signage	R 11 500,00
7	Opportunity to brand the stairs and lift that provide access to the plenary hall	R 11 500,00
8	Opportunity to play a 30 second video on the screens in the venues	R 4 000,00
9	Opportunity to place flyers/promotional items into the congress bags. (This includes note pads and pens)	R 4 000,00
10	Full page advert in the 1 st or Final Delegate Notice	R 4 000,00
11	Printing and branding of the congress one page programme overview	R 3 500,00
12	Opportunity to show a static slide advert on the screens in venues	R 3 000,00
13	Opportunity to supply branded congress bags (No cost)	

Please feel free to talk to us about any other ideas you have for sponsorship

Sponsorship option details

All sponsors will have their logo with a link to their website listed on the SASES 2027 Congress webpage

1. OPPORTUNITY TO BRAND NETWORKING EVENT ON FRIDAY 16 APRIL



- You can place banners at the entrance to the evening venue and around the networking event space
- Your CEO or representative can say a 5 minute welcome the delegates
- This event is onsite at the congress venue and entrance is included in delegate costs, so you are sure to have a captive audience.

2. OPPORTUNITY TO PROVIDE BRANDED LANYARDS AND HAVE YOUR LOGO ON THE DELEGATE CONGRESS BADGES

Delegates wear their name badges for the duration of the congress, so this is a great opportunity to have your brand on top of everyone's mind! Your logo will be printed on the name badges together with the congress logo and delegate's name.

You will be required to supply:

- 300 x Plastic folders for name badges
- 250 x Double Hook lanyards
- Your logo in suitable format
- Items not used will be returned to you onsite



- Static advert to be shown on the screens together with other sponsors' adverts
- Banners around the perimeter of the venue as agreed to by committee

3. BRANDING OF CONGRESS PLENARY VENUE

This is the opportunity to brand the plenary congress venue for the duration of the congress.

You may provide the following:

- Logo to be used together with the SASES logo on the holding slide for the duration of the congress
- Branded tablecloth / table cover for top table
- 1 x Banner on either side of the stage
- 2 x Banners at each entrance to the plenary venue
- Note pads and pens to place on the desks on the first day of the congress

4. OPPORTUNITY TO PROVIDE BRANDED REGISTRATION DESK

- This is a branding opportunity of the registration desk, which is the first point of contact when delegates enter the congress venue.
- You will be required to provide header boards of specific headings as supplied by SASES
- The cost of the infrastructure and branding and chairs is not included the quoted cost.
- The windows on the outside of Magnifica 2 may also be branded



5. OPPORTUNITY TO PROVIDE WI-FI PASSWORD FOR THE DURATION OF THE CONGRESS



- All delegates will have to enter your company name (or your chosen wording) to log into the congress Wi-Fi at the conference center.
- You may place 6 x printed graphics around the venue to advertise the password and this will also be show on the screens in the plenary congress venue

6. OPPORTUNITY TO PROVIDE BRANDED DIRECTIONAL SIGNAGE

- This opportunity to supply all directional signage within the venue, will ensure that your brand is seen.
- Required signage is to be discussed with the congress committee



7. OPPORTUNITY TO BRAND THE STAIRS AND LIFT BETWEEN THE TRADE AND CATERING HALL AND THE PLENARY VENUE



- There is a lift and a flight of stairs, with a small landing halfway, between the ground floor which hosts the registration and plenary venue, and the first floor where all catering and the trade hall and the workshops will take place.
- You may brand the stairs and glass doors, as well as the inside of the lift and area around the outside of the lift. (Please note that permissions from the venue will have to be received for the application of branding around the lift)
- A short video of the area can be supplied

8. OPPORTUNITY TO PLAY A 30 SECOND VIDEO ON THE SCREENS IN THE PLENARY CONGRESS ROOM

- Your video will be shown at various times throughout the 3 days of the event, while there are breaks in the scientific programme, as delegates are entering and exiting the venue for lunches and catering breaks and before the congress starts.
- This is available to all sponsors, so your advert will be played together with other company adverts.
- You will be required to provide the video in a suitable format.



9. OPPORTUNITY TO PLACE FLYERS / PROMOTIONAL ITEMS INTO THE CONGRESS BAGS (INCLUDING NOTE PADS AND PENS)



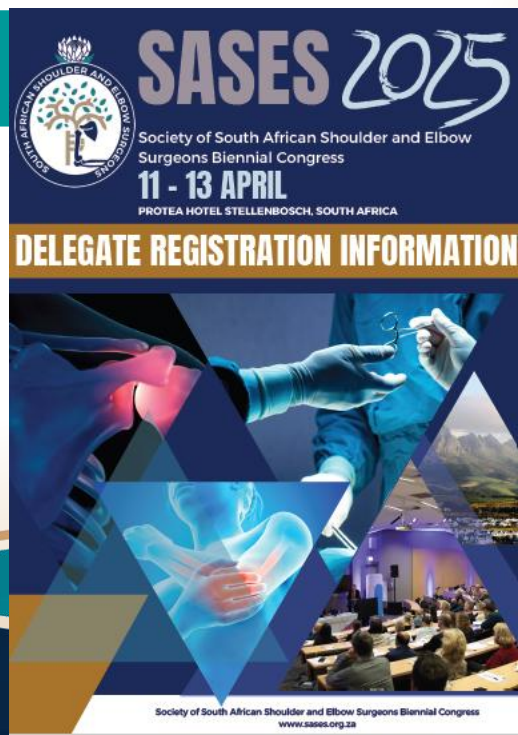
- Each delegate will receive a congress bag when they arrive at the registration desk. You may provide flyers, brochures, giveaways to be included in these bags.
- You will be required to provide 200 of the items, and these should be delivered to the venue on a specified date prior to the congress.

10. FULL PAGE ADVERT IN THE 1ST OR FINAL DELEGATE INFORMATION NOTICES

You have the opportunity to place an advert in the digital information brochures that get sent to all SASES members and registered delegates for the congress.

Advert specifications

- AD portrait
- 300dpi jpeg or PDF
- 3mm bleed
- 20mm safe area



11. PRINTING AND BRANDING OF THE ONE-PAGE PROGRAMME OVERVIEW



- This is a one-page printed document of the congress programme, which can be inserted into the delegate name badges or the congress bags.
- You will be required to provide 300 copies of the sheet
- The final programme will be sent to you in excel and your designers will need to design the page to incorporate your branding.
- The back of the page can be entirely your branding.

12. OPPORTUNITY TO SHOW STATIC SLIDE ADVERT ON SCREENS IN THE PLENARY CONGRESS VENUE

- Your static advert will be aired at various times throughout the 3 days of the event.
- This is available to all sponsors, so your advert will be played together with other company adverts.
- You will be required to provide the advert in a suitable format.



13. OPPORTUNITY TO SUPPLY CONGRESS BAGS



- 200 branded bags are required to hand out to delegates, speakers and partners.
- There is no cost to provide the branded bags, but you are responsible for supplying the bags and the delivery to the venue on a stipulated day. You may provide flyers, brochures, giveaways to be included in these bags
- Bags should be at least A4 size and will need to be approved by the congress organisers.

Contact us:

SASES PRESIDENT

Dr. Charl Van Den Berg | charl@orthosurg.co.za

CONGRESS PLANNING COMMITTEE

Dr Heckroodt Laubscher

Dr Andrew Stewart

Dr Ben Grey

Dr Sachin Baba



CONGRESS TRADE & SPONSORSHIP

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DELEGATE REGISTRATION, COMMUNICATION & SASES MEMBERSHIP

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