



SASES 2025

Society of South African Shoulder and Elbow Surgeons Biennial Congress

11 - 13 APRIL

PROTEA HOTEL STELLENBOSCH, SOUTH AFRICA

TRADE INFORMATION DOCUMENT



Society of South African Shoulder and Elbow Surgeons Biennial Congress

www.sases.org.za



SASES

Society of South African Shoulder and Elbow Surgeons Biennial Congress

11 - 13 APRIL

PROTEA HOTEL
STELLENBOSCH, SOUTH AFRICA

2025



Dear Shoulder and Elbow Trade Partners,

We look forward welcoming you, our valued trade partners, to Stellenbosch for the biennial congress of the South African Shoulder and Elbow Surgeons Society (SASES).

There has been a tremendous response from the trade to the congress happening at the Protea Hotel Stellenbosch on 11-13 April 2025, and we look forward to working with you on this event!

Sincerely,



Dr Heckroodt Laubscher

SASES President 2025 - 2026

<https://sases.org.za/sases2025/>

This document contains all the information regarding the event, and we request that you familiarise yourself with the content and share it with your stand builders, to ensure that all are aware of the rules and regulations and dates and times.

DATES & TIMES

Thursday 10 April 2025	08h00 – 22h00	Trade buildup day
Friday 11 April 2025	07h00 – 18h00 18h00 – 20h00	Trade hall to open at 07h00 Full day congress and workshops Networking cocktail event at the conclusion of the scientific programme
Saturday 12 April 2025	08h00 – 17h30	Full day congress and free evening
Sunday 13 April 2025	07h00 – 12h00 13h00 – 22h00	Half day congress. Trade to breakdown after completion of mid-morning tea break (approx. 10h30) Please note that while a 'soft' breakdown may commence from 10h30, this cannot affect the congress at all, and the main breakdown of stands can only commence at 13h00 when all delegates have left the venue

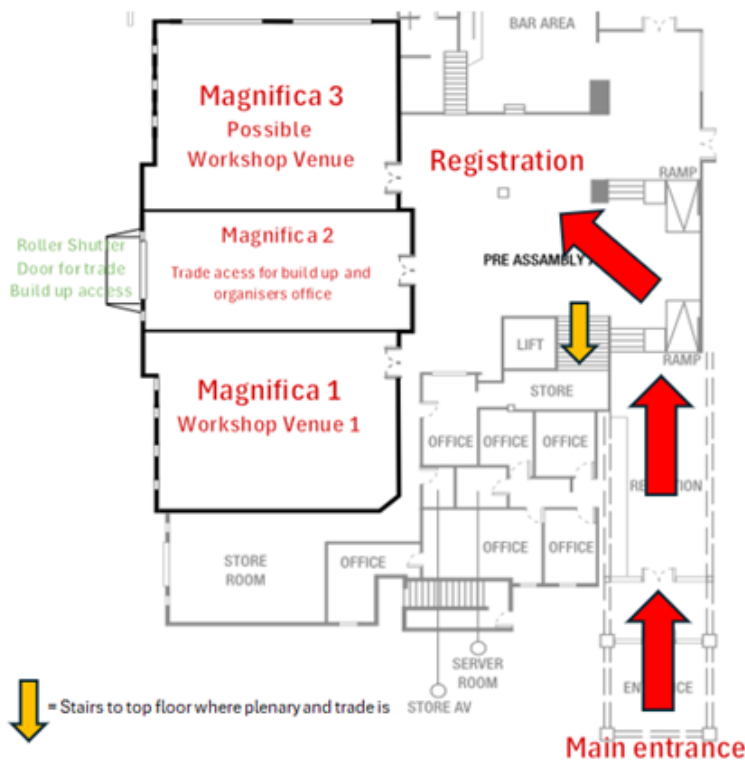
*The build up for the congress and trade hall is **ONE DAY** only. Please make sure that your stand builders plan accordingly.*

VENUE LAYOUT AND FLOORPLAN

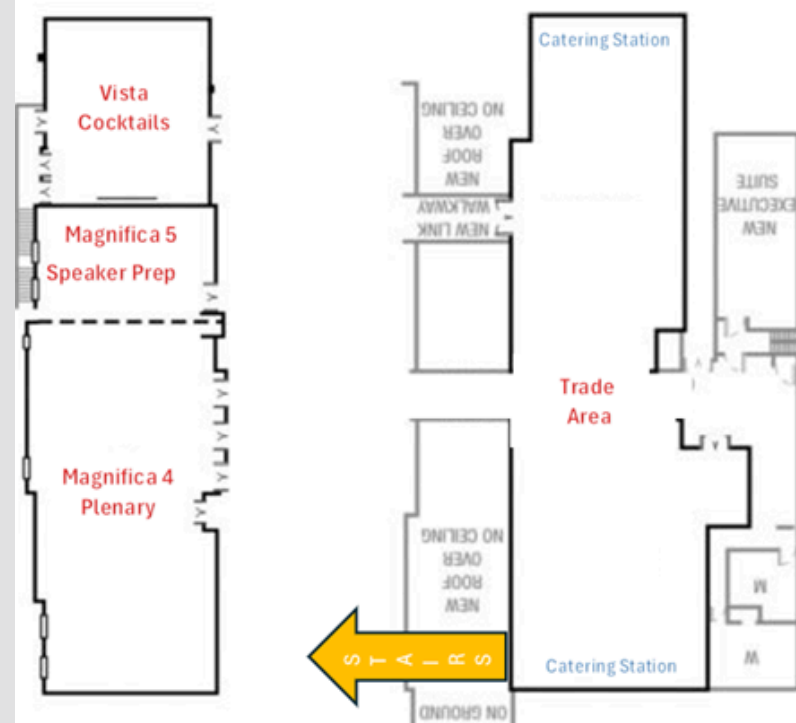
The venue is The Protea Hotel Stellenbosch and Conference Centre.
Address : Techno Park, Stellenbosch, South Africa, 7600
Contact number: 021 880 9500
Contact person: Tammy Gordon
Email: banquet@phstellenbosch.com

The trade hall is on the 1st floor, so please be conscious of size limitations for all goods needing to be moved up a flight of stairs or a lift.

Ground Floor

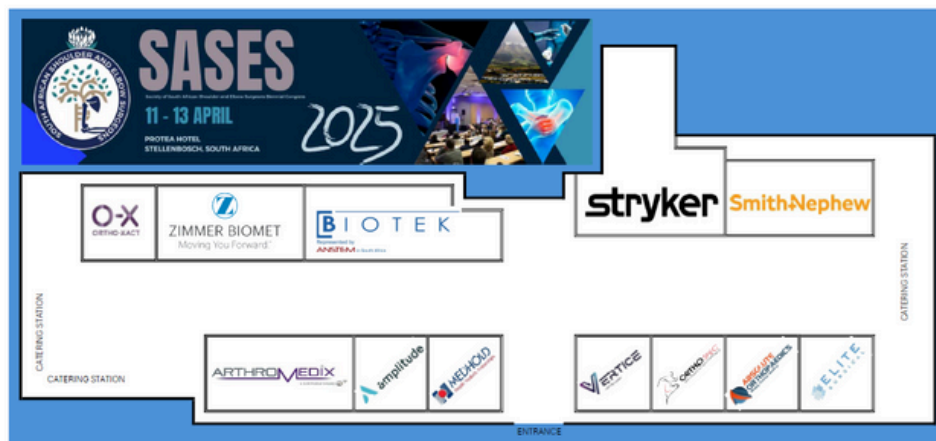


First Floor



EXHIBITION FLOOR PLAN

The trade hall is on the first floor in the Bridge 1 & 2 venues.



SASES 2025 VENUE ALLOCATION

Venue	Floor	Thursday	Friday	Saturday	Sunday
Main Foyer	Ground	Registration Set up	Registration	Registration	Registration
Magnifica 1	Ground	n/a	Workshop venue 2	Workshop venue 2	n/a
Magnifica 2	Ground	Trade access for buildup & organisers office	Organisers Office	Organisers Office	Organisers office & trade access for breakdown
Magnifica 3	Ground	Set up	Workshop venue 3	Workshop venue 3	Enovis
Magnifica 4	1st Floor	Plenary venue set up day	Plenary venue & Workshop venue 1	Plenary venue & Workshop venue 1	Plenary venue
Magnifica 5	1st Floor	Speaker prep room set up	Speaker prep room	Speaker prep room	Speaker prep room
Vista Room	1st Floor	n/a	Networking Cocktails	Workshop venue for Physio Programme	n/a
Bridge 1 & 2	1st Floor	Trade set up	Trade hall open	Trade hall open	Trade hall open until after morning tea & then breakdown



ACCOMMODATION

We have secured a limited number of hotel rooms at the Protea Hotel Stellenbosch at discounted group rates. To book please contact the hotel directly on reservationsm@phstellenbosch.com or 021 880 9500 and quote **3485458 (SASES Settle Direct)** to qualify for the discounted rates. These rates include Bed & Breakfast.

Please book as soon as possible as accommodation onsite is limited.

Standard Single: R 1870.00 per night

Standard Double: R 2270.00 per night

Deluxe Single: R 2570.00 per night

Deluxe Double: R 2870.00 per night

Please note that rooms not booked more than 30 days before the congress date will be released back into the booking system and will be sold at the standard rate, should there be rooms available. We therefore encourage you to book your accommodation as soon as possible.

NOTES ON BUILD UP AND BREAKDOWN OF STANDS

IMPORTANT NOTES REGARDING THE OFF-LOADING AND DELIVERY AT THE VENUE:

- The loading bay is strictly a drop off and go area. Vehicles need to off load goods and then move to available parking. The loading bays are not a parking facility.
- Please move your vehicle to the designated parking area as soon as your vehicle is off-loaded for build up or reloaded for breakdown.

IMPORTANT NOTE REGARDING YOUR STAND BUILDING

- You will be required to close/seal the sides of your stands with a solid white board so as not to negatively affect the stand/s which may not have a built structure alongside you.
- Please ensure that your stand builders are informed of this so as not to have any situations onsite where they claim to not be aware of this.

TRADE BADGES

The following trade badges have been allocated as part of your stand space. You may order more badges at a cost of R 3 500 for the full congress or R 2 000 per day. Please contact Colette@colettediamond.co.za to order more badges.

- Bronze package (3x3m) - 2 x Badges
- Silver package (6x3m) - 4 x Badges
- Gold package - 6 x Badges
- Platinum package - 8 Badges

Your trade badge allows you access to all catering in the trade hall as well as the networking cocktails on the Friday night. Please always wear your badge, as no entrance will be granted to the venues without a badge. Badges are interchangeable as only names of exhibiting companies are indicated and not names and surnames of attending personnel. Please collect your badges from Colette Diamond at the organisers office (Magnifica 2 on the ground floor next to registration) on the set-up day.

**Thank you to Stryker for sponsoring the lanyards.
We encourage all exhibitor companies to please bring your own
company lanyards as Stryker is sponsoring lanyards for
delegates only.**

SPONSORSHIP OPPORTUNITIES

There are a number of other branding and sponsorship opportunities available to get your brand noticed by the delegates. These opportunities will also be available to reserve online on the day that sales open.

	NUMBER AVAILABLE	COST
Full page advert in the Final Delegate Notice	Unlimited	R 3000
Opportunity to own the WiFi Password for the duration of the congress	1	R 15 000
Printing and branding of the congress one page programme overview	1	R 3000
Opportunity to place flyers/promotional items into the congress bags	Unlimited	R 3500
Opportunity to supply branded notepads & pens in the congress bags	Unlimited	R 3500
Opportunity to play a 30 second video on the screens in the venues	Unlimited	R 3500
Opportunity to show a static slide advert on the screens in venues	Unlimited	R 2500
Opportunity to brand the stairs and lift that provide access to the plenary hall	1	R 10 000

1. FULL PAGE ADVERT IN DELEGATE INFORMATION NOTICE

You have the opportunity to place an advert in the digital information brochures that get sent to all SASES members and registered delegates for the congress.

Advert specifications

- AD portrait
- 300dpi jpeg or PDF
- 3mm bleed
- 20mm safe area



2. OPPORTUNITY TO OWN THE WIFI PASSORD FOR THE DURATION OF THE CONGRESS

All delegates will have to enter your company name (or your chosen wording) to log into the congress Wi-Fi at the conference centre.

You may place 10 x printed graphics around the venue to advertise the password and this will also be show on the screens in the plenary congress venue



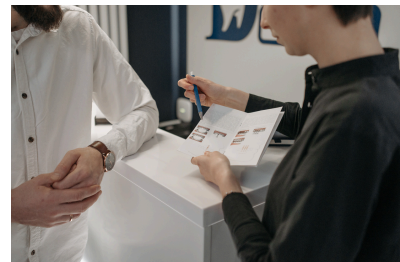
3. PRINTING AND BRANDING OF ONE PAGE CONGRESS PROGRAMME OVERVIEW

This is a one-page printed document of the congress programme, which can be inserted into the delegate name badges or the congress bags.

You will be required to provide:

-250 copies of the sheet

The final programme will be sent to you in excel and your designers can design the page to incorporate your branding. The back of the page can be entirely your branding.



4. OPPORTUNITY TO PLACE FLYERS OR PROMOTIONAL ITEMS INTO CONGRESS BAGS

Each delegate will receive a congress bag when they arrive at the registration desk. You may provide flyers, brochures, giveaways to be included in these bags.

You will be required to provide 150 of the items, and these should be delivered to the venue on a specified date prior to the congress.



5. OPPORTUNITY TO SUPPLY BRANDED NOTEPADS AND PENS

You may provide a notepad and pen to be included in each delegate's congress bag.

You will be required to provide 150 of the item, and these should be delivered to the venue on a specified date prior to the congress.



6. OPPORTUNITY TO PLAY A 30 SECOND VIDEO ADVERT ON THE SCREENS IN THE PLENARY VENUE EVERY DAY

Your video will be shown at various times throughout the 3 days of the event, while there are breaks in the scientific programme, as delegates are entering and exiting the venue for lunches and catering breaks and before the congress starts.

This is available to all sponsors, so your advert will be played together with other company adverts.

You will be required to provide the video in a suitable format.



7. OPPORTUNITY TO SHOW A STATIC ADVERT IN THE PLENARY VENUE EVERYDAY

Your static advert will be aired at various times throughout the 3 days of the event.

This is available to all sponsors, so your advert will be played together with other company adverts.

You will be required to provide the advert in a suitable format.



This is the ideal branding opportunity to have your company in the vision of all delegates for the duration of the event.

8. OPPORTUNITY TO BRAND THE STAIRS AND THE LIFT THAT PROVIDES ACCESS TO THE PLENARY HALL

There is a lift as well as a double staircase which can be branded.



NETWORKING COCKTAIL FUNCTION

- The networking cocktail event will be held at the Vista room on the 1st floor of the congress venue on the Friday, after the completion of the workshops.
- Your trade badge allows you access to this event, and the cost for additional tickets will be R250.00 per person.
- Please advise colette@colettediamond.co.za should you wish to book additional tickets.

TRADE WORKSHOPS

Workshops will happen on Friday 11 April in the afternoon between the end of the scientific programme and the networking cocktail event, and on Saturday morning, 12 April before the start of the scientific programme

Workshop number	Venue	Floor	Friday	Saturday
Workshop 1	Plenary venue – Magnifica 4	1st Floor	Zimmer Biomet	Biotek
Workshop 2	Magnifica 1	Ground Floor	Stryker	Elite Surgical Supplies
Workshop 3	Magnifica 3	Ground Floor	Enovis	Enovis

The format of the workshops is that you will run the same 50 minute workshop twice in the allocated 110 minutes, including a 10 minute turn around. This is to enable all delegates to attend as many workshops as possible during the congress.

As this is an in-person congress we do not have facilities for virtual speakers. Should you require virtual speaker facilities these will be an additional cost for your own account. Please advise Colette asap on Colette@colettediamond.co.za should this be a factor.

WORKSHOP SPEAKER INFORMATION

Please let have the following information about your workshop:

- Speaker name
- Topic
- Contact person details for presentation and speaker prep details to be sent to Colette@colettediamond.co.za

WORKSHOP INFORMATION

- Standard audiovisual and sound equipment is included. Should you require any specialised equipment please ensure that you supply this.
- You may place a printed flyer for your workshop in the congress bags
- Your workshop information will be placed on the congress website and programme

STORAGE AND DELIVERY DETAILS

- There are no storage facilities onsite. Please arrange for boxes and containers to be stored off site.
- The Exhibitor is responsible for ensuring that the Courier Company makes appropriate arrangements and provides adequate labour for the delivery.

SECURITY AND INSURANCE

- Please note that exhibitors are responsible for items on their stand, i.e. equipment.
- To ensure dedicated security to the stand, exhibitors may order stand security. Protea Hotel will not be held responsible for exhibitors' belongings.
- **Special Insurance**
- Exhibitors to take out insurance for equipment in the exhibition area as all equipment placed in the exhibition areas are at the risk of the exhibitor and NOT Protea Hotel.

Address for Courier Companies:
Please ensure that your boxes are clearly marked with the following details:
Company Name & Stand Number
SASES CONFERENCE 2025
Protea Hotel Stellenbosch
Techno Avenue, Techno Park, Stellenbosch, South Africa, 7600
Tel: +27 880 9525
Tammy Gordon
banquet@phstellenbosch.com

HEALTH & SAFETY REGULATIONS

FIRE REGULATIONS

- No highly combustible material such as hessian, straw, paper, polyurethane, etc. may be used in the construction of a stand or within the exhibition display.
- No solid ceilings may be used without prior permission.
- No dangerous chemicals or gas cylinders are permitted.
- No pyrotechnics in any form, and no open flames are permitted. Fire escapes are located throughout the venue and are demarcated with signage.

LIABILITIES AND INSURANCE

- Neither Protea Hotel, Conference Partners nor the Conference Committee accept any liability for death, injury, any loss, cost of expense suffered or incurred by any person if such loss is caused or results from the act, default, or omission by any person.
- Neither Protea Hotel, Conference Partner nor the Conference Committee accepts any liability for losses arising from the provision or non-provision of services provided by local companies or transport operators.
- Neither Protea Hotel, Conference Partner nor the Conference Committee accept liability for losses suffered by reason of war including threat of war, riots and civil strife, terrorist activity, natural disaster, weather, fire, flood, drought, technical, mechanical or electrical breakdown within any premises visited by exhibitors / delegates and/or partners in connection with the congress, industrial dispute, governmental action, regulations or technical problems which may affect the services provided in connection with the congress.

FOOD & BEVERAGES

- Please note that restrictions apply for any food being brought into Protea Hotel, however all beverages must be ordered through Protea Hotel which has exclusive rights for the sale and supply of beverages.
- For permission for any food/ beverages / coffee machines etc to be brought into the venue, please contact Tammy Gordon on banquet@phstellenbosch.com



SASES

Society of South African Shoulder and Elbow Surgeons Biennial Congress

11 - 13 APRIL

PROTEA HOTEL
STELLENBOSCH, SOUTH AFRICA

2025



CONTACT PERSONS

SASES PRESIDENT

Dr Heckroodt Laubscher

phlaubscher@gmail.com

CONGRESS PLANNING COMMITTEE

Dr Cameron Anley

Prof Pududu Archie Rachuene

Dr Andre Peach

Dr JP du Plessis

CONGRESS TRADE AND SPONSORSHIP

Colette Diamond

colette@colettediamond.co.za

083 788 0010

DELEGATE REGISTRATION, COMMUNICATION AND SASES MEMBERSHIP

Jeanne-Marie Agnello

info@sases.org.za

076 802 7951