



SASES

Society of South African Shoulder and Elbow Surgeons Biennial Congress

11 - 13 APRIL

PROTEA HOTEL
STELLENBOSCH, SOUTH AFRICA

2025



Dear Shoulder and Elbow Trade Partners,

I invite you to become a sponsor at the SA Shoulder and Elbow Surgeons Society (SASES) Biennial Meeting, scheduled for 11-13 April 2025 at the Protea Hotel Stellenbosch. This prestigious event brings together leading shoulder surgeons from around the world and South Africa to discuss the latest developments, share research findings, and network with industry professionals.

SASES believes your company's expertise in our field of practice aligns perfectly with the goals of our meeting. Your sponsorship would provide invaluable support to our mission of promoting excellence in shoulder surgery and improving patient outcomes. Your brand will be prominently featured at the meeting, and you will have the opportunity to showcase your products and services to a targeted audience.

We offer a variety of sponsorship packages to suit your needs and budget. A detailed overview of our sponsorship opportunities is attached to this letter.

We would be delighted to discuss your sponsorship options further and answer any questions you may have. Thank you for considering your support for the South African Shoudler and Elbow Surgeons Society.

Sincerely,



Dr Heckroodt Laubscher
SASES President 2025 - 2026

We recognize the dedication of our trade partners in promoting excellence in the education and professional development of Orthopaedic Shoulder and Elbow surgeons. Your support is essential for the success of this meeting and the quality of the academic program.

DATES

Thursday, 10 April 2025

Trade build up day

Friday, 11 April 2025

Congress from midmorning followed by networking cocktail event at the conclusion of the scientific programme

Saturday, 12 April 2025

Full day congress and free evening

Sunday, 13 April 2025

Halfday congress. Trade breakdown after mid morning tea break



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VENUE

The venue for the 2025 SASES Congress is The Protea Hotel Technopark Stellenbosch.

Techno Ave, Technopark, Stellenbosch
021 880 9500

ACCOMMODATION

We have secured a limited number of hotel rooms at the Protea Hotel Stellenbosch at discounted group rates. To book please contact the hotel directly on reservationsm@phstellenbosch.com or 021 880 9500 and quote **3485458 (SASES Settle Direct)** to qualify for the discounted rates. These rates include Bed & Breakfast.

Please book as soon as possible as accommodation onsite is limited.

Standard Single: R 1870.00 per night

Standard Double: R 2270.00 per night

Deluxe Single: R 2570.00 per night

Deluxe Double: R 2870.00 per night

Please note that rooms not booked more than 30 days before the congress date will be released back into the booking system and will be sold at the standard rate, should there be rooms available. We therefore encourage you to book your accommodation as soon as possible.



INTERNATIONAL SPEAKERS & SCIENTIFIC PROGRAMME

SASES is proud to present 3 of the top international speakers in our field and are looking forward to a top-class scientific programme.



Joaquin Sanchez-Sotelo
Minnesota USA



Craig Ball
Auckland New Zealand



Len Funk
Cheshire United Kingdom



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We appreciate that companies have different budgets and different goals, and we are offering several different sponsorship packages to try and accommodate all our trade partners.

You are welcome to chat to us about other suggestions and options and we will gladly attempt to tailor make a package to suit your needs.

SASES is not VAT registered and prices are not including VAT.

SPONSORSHIP AND EXHIBITION OPPORTUNITIES FOR THE TRADE

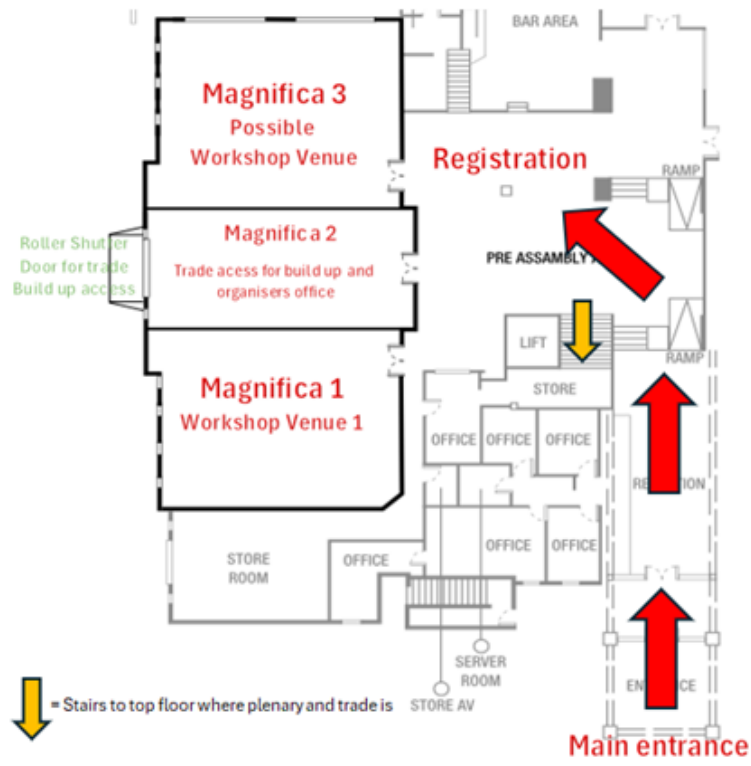
	PLATINUM	GOLD	SILVER	BRONZE
Number Available	1	1	2	8
Cost	R 260 000	R185 000	R 130 000	R60 000
Inclusive of the following				
Recognition of sponsor grade on congress marketing materials	Y	Y	Y	
Stand Space Approximate sqm and Floor space only	36 sqm	26 sqm	18 sqm	9sqm
Electricity	DB Board included	DB Board included	2 x Plug points	1 x Plug point
Logo on the bottom of all email confirmations	Y	Y	Y	
Trade Badges for access to congress	8 Trade Badges	6 Trade Badges	4 Trade Badges	2 Trade Badges
Opportunity to place marketing material in congress bags	Y	Y	Y	
Marketing in 1st delegate notice	Y			
Marketing in 2nd delegate notice	Y	Y		
Marketing in final delegate notice	Y	Y	Y	
Opportunity to place 2 x pull up banners at catering station in your side of the venue	Y	Y		
Opportunity to supply branded congress registration desk	Y			

VENUE LAYOUT AND FLOORPLAN

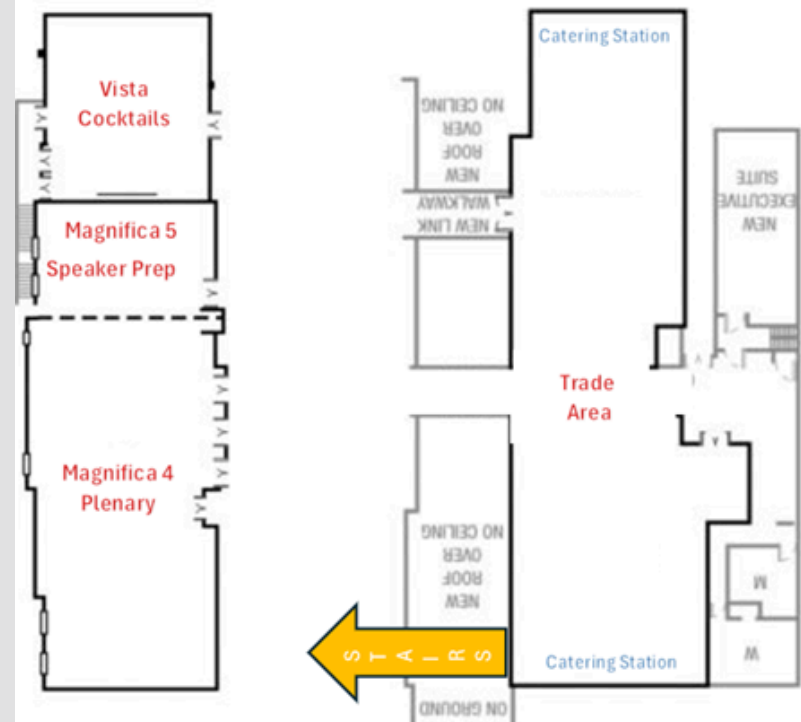
The registration area for the congress will be in the double volume ground floor area of the hotel, which is the foyer area for Magnifica 1, 2 and 3.

The plenary venue and trade area, where all catering will take place, is on the first floor of the venue.

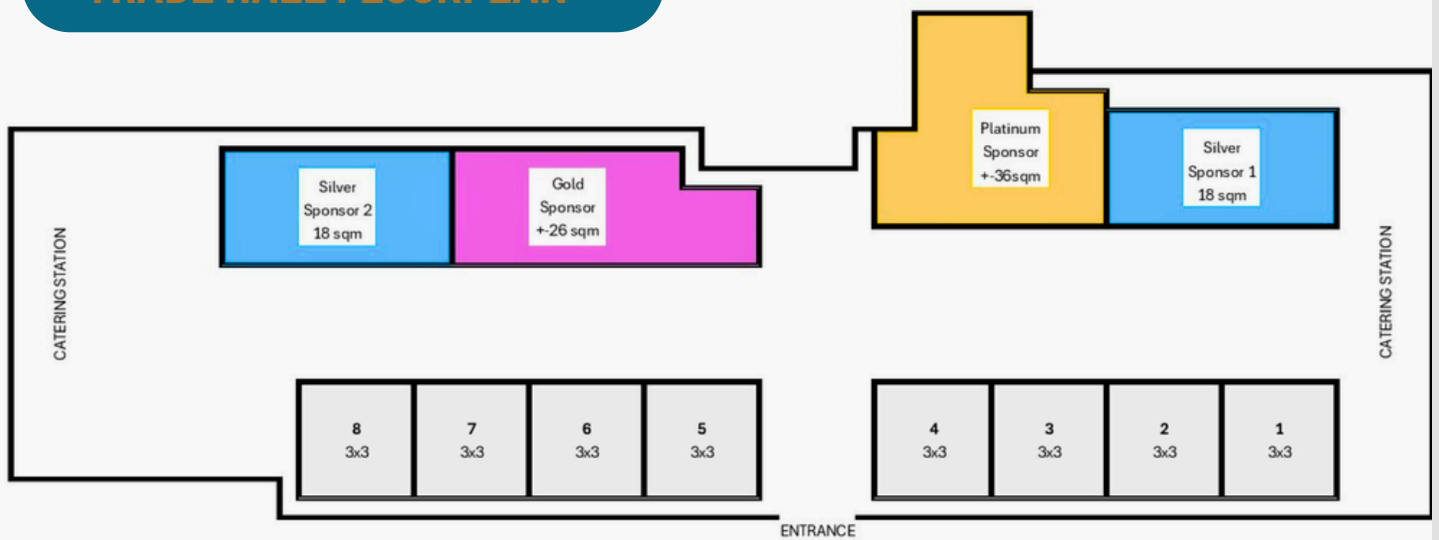
Ground Floor



First Floor



TRADE HALL FLOORPLAN





STAND / SPONSORSHIP PACKAGE SALES PROCESS

- Stand/ package sales will go live on **Wednesday 16 October 2024** at 10h00 GMT+2 on the website <https://sases.org.za/sases2025> The below link will take you to the correct page on the SASES website. The link to book a stand will only become active at 10h00 on Wednesday 16 October 2024 and will not be available prior to this.
- You will be required to register online at this time and request your first, second and third choice of exhibition stands and sponsorship options. Bookings will be handled on a first-come-first-served basis. While we will always try and accommodate your first choice, if this is not available, we will attempt to allocate your second or third choice of space. We will communicate with you on the day of the bookings in this regard.
- We will then send the invoice, and you are requested to make payment as soon as possible. Bookings are not confirmed until payment has been received.

www.sases.org.za/sases2025

WORKSHOPS

Workshops are an excellent opportunity to promote your products and services to the conference delegates. Bookings will be taken the day the stand sales open online.

Workshop slots will be sold as 100-minute slots – with the intention that you can run the same 45-minute workshop twice, straight after each other, to allow as many delegates as possible to attend your workshop. There are four opportunities available with the opportunity to allow two more should there be a need.

Friday 11 April at the conclusion of the scientific programme and before the networking event:

- Friday Workshop Venue 1
- Friday Workshop Venue 2
- (If required – Friday Workshop Venue 3)

Saturday 12 April prior to the start of the scientific programme:

- Saturday Workshop Venue 1
- Saturday Workshop Venue 2
- (If required – Saturday Workshop Venue 3)

The cost will be R 25 000 per double slot (R 12 500 per 45-minute workshop) and is inclusive of:

- Standard audiovisual equipment
- The opportunity to place a printed flyer for your workshop in the congress bags
- Your workshop information will be placed on the congress website and programme
- Please note that these costs do not include the facilities to accommodate for a virtual speaker, and this will be charged additionally if required.

OTHER SPONSORSHIP OPPORTUNITIES

There are a number of other branding and sponsorship opportunities available to get your brand noticed by the delegates. These opportunities will also be available to reserve online on the day that sales open.

SPONSORSHIP OPPORTUNITY	NUMBER AVAILABLE	COST
Full page advert in the 1st, 2nd or Final Delegate Notice	Unlimited	R 3000
Opportunity to provide branded lanyards and logo on namebadges	1	R 25 000
Opportunity to own the WiFi Password for the duration of the congress	1	R 15 000
Branding of the congress plenary venue	1	R 25 000
Branding and ownership of the networking event on Friday	1 for R30 000 or 3 for R10 000 each	1 for R30000 or 3 for R10 000 each
Opportunity to provide branded directional signage	1	R 10 000
Printing and branding of the congress one page programme overview	1	R 3000
Opportunity to provide congress bags	1	R 0
Opportunity to place flyers/promotional items into the congress bags	Unlimited	R 3500
Opportunity to supply branded notepads & pens in the congress bags	Unlimited	R 3500
Opportunity to play a 30 second video on the screens in the venues	Unlimited	R 3500
Opportunity to show a static slide advert on the screens in venues	Unlimited	R 2500
Opportunity to brand the stairs and lift that provide access to the plenary hall	1	R 10 000

1. FULL PAGE ADVERT IN DELEGATE INFORMATION NOTICE

You have the opportunity to place an advert in the digital information brochures that get sent to all SASES members and registered delegates for the congress.

Advert specifications

- AD portrait
- 300dpi jpeg or PDF
- 3mm bleed
- 20mm safe area



2. OPPORTUNITY TO SUPPLY BRANDED LANYARDS AND HAVE LOGO ON ALL BADGES

Delegates wear their names badges for the duration of the congress, so this is a great opportunity to have your brand on top of everyone's mind! Your logo will be printed on the name badges together the congress logo and delegates name.

You will be required to supply:

- 250 x Plastic folders for name badges
- 200 x Double Hook lanyards
- Your logo in suitable format
- * Items not used will be returned to you onsite





3. OPPORTUNITY TO OWN THE WIFI PASSWORD FOR THE DURATION OF THE CONGRESS

All delegates will have to enter your company name (or your chosen wording) to log into the congress Wi-Fi at the conference centre.

You may place 10 x printed graphics around the venue to advertise the password and this will also be show on the screens in the plenary congress venue



4. BRANDING OF THE PLENARY VENUE FOR THE CONGRESS

This is the opportunity to brand the plenary congress venue for the duration of the congress.

You may provide the following:

- Logo to be used together with the SASES logo on the holding slide for the duration of the congress
- Branded tablecloth / table cover for top table
- 1 x Banner on either side of the stage
- 2 x Banners at each entrance to the plenary venue
- Static advert to be shown on the screens together with other sponsors adverts during breaks
- Banners around the perimeter of the venue as agreed to by committee
- You may provide note pads and pens to place on the desks on the first day of the congress



5. BRANDING AND OWNERSHIP OF THE NETWORKING EVENT ON FRIDAY

The networking cocktail function will happen in the beautiful, scenic Vista Room on Friday after the conclusion of the scientific programme and afternoon workshops. Entrance to this event is included in the delegate registration fees, so you are sure to have a captive audience in a beautiful setting of the Stellenbosch mountains and winelands. Sponsorship can be offered to one sole sponsor at R30 000 or split between 3 sponsors at R10 000 each.



6. OPPORTUNITY TO SUPPLY DIRECTION SIGNAGE AT THE VENUE

This opportunity to supply all directional signage within the venue, will ensure that your brand is seen.

You may supply up to **6** pull banners with your branding.



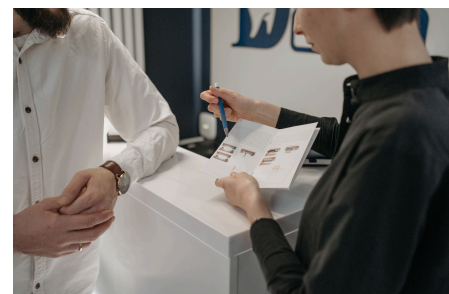
7. PRINTING AND BRANDING OF ONE PAGE CONGRESS PROGRAMME OVERVIEW

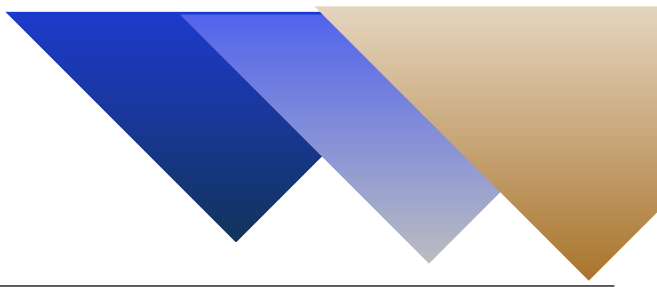
This is a one-page printed document of the congress programme, which can be inserted into the delegate name badges or the congress bags.

You will be required to provide:

- 250 copies of the sheet

The final programme will be sent to you in excel and your designers can design the page to incorporate your branding. The back of the page can be entirely your branding.





8. OPPORTUNITY TO PROVIDE CONGRESS BAGS

150 branded bags are required to hand out to delegates, speakers and partners. There is no cost to provide the branded bags, but you are responsible for supplying the bags and the delivery to the venue on a stipulated day. Bags should be at least A4 size will need to be approved by the congress organisers.



9. OPPORTUNITY TO PLACE FLYERS OR PROMOTIONAL ITEMS INTO CONGRESS BAGS

Each delegate will receive a congress bag when they arrive at the registration desk. You may provide flyers, brochures, giveaways to be included in these bags.

You will be required to provide 150 of the items, and these should be delivered to the venue on a specified date prior to the congress.



10. OPPORTUNITY TO SUPPLY BRANDED NOTEPADS AND PENS

You may provide a notepad and pen to be included in each delegate's congress bag.

You will be required to provide 150 of the item, and these should be delivered to the venue on a specified date prior to the congress.



11. OPPORTUNITY TO PLAY A 30 SECOND VIDEO ADVERT ON THE SCREENS IN THE PLENARY VENUE EVERY DAY

Your video will be shown at various times throughout the two days of the event, while there are breaks in the scientific programme, as delegates are entering and exiting the venue for lunches and catering breaks and before the congress starts.

This is available to all sponsors, so your advert will be played together with other company adverts. You will be required to provide the video in a suitable format.



12. OPPORTUNITY TO SHOW A STATIC ADVERT IN THE PLENARY VENUE EVERYDAY

Your static advert will be aired at various times throughout the 3 days of the event. This is available to all sponsors, so your advert will be played together with other company adverts.

You will be required to provide the advert in a suitable format.



13. OPPORTUNITY TO BRAND THE STAIRS AND THE LIFT THAT PROVIDES ACCESS TO THE PLENARY HALL

This is the ideal branding opportunity to have your company in the vision of all delegates for the duration of the event.

There is a lift as well as a double staircase which can be branded.



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CONTACT PERSONS

SASES PRESIDENT

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CONGRESS PLANNING COMMITTEE

Dr Cameron Anley

Prof Pududu Archie Rachuene

Dr Andre Peach

Dr JP du Plessis

CONGRESS TRADE AND SPONSORSHIP

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DELEGATE REGISTRATION, COMMUNICATION AND SASES MEMBERSHIP

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